



LOGO DESIGN COMPETITION

Initiative by AICTE and MOE's Innovation Cell

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Submission Guidelines:

The Contest is open to all students and faculty members of institutes having IICs.

Participant needs to submit 2-3 shades of different colour combination of logos.

The participant must create and submit a short video lasting 2-3 minutes showcasing the creation process of the logo and explaining the meaning and philosophy behind it.

Rewards and Prize:

1. All shortlisted logos will receive e-acknowledgement certificate from AICTE & MIC with a mention of creators/contributors.
2. The winning logo of each initiative will be rewarded with prize money as a token of appreciation.

[Click Here To Know Logo Submission Guideline](#)

Last date for submission of designs is 30th April 2024.