



### **National Design** Challenge



# Challenge Innovative design of Mobile Kiosk for Fish Vending

## Last date for submission: 12<sup>th</sup> May 2022

#### Overview

Solution is being sort for small vendors selling fish in markets/ streets in a very informal way leading to degraded hygiene of space, safety of fish and wastage.

Challenge is for an appropriate design for maintaining the quality & hygiene of fish as well as the space around the kiosk by avoiding any spill over. Design should also facilitate circular economy based on the fish waste which could be used as a good input for other applicable sectors.

#### Who can participate?

(Individuals/Teams comprising of one or more organizations (One team leader + upto 5 team members))



Innovators



Technology suppliers



R&D Institutes



Engineering colleges esp. Automobile engineering



Institutes/colleges Design Institutes All Fisheries



#### Approach for challenge



Maintaining safety, hygiene of fish and space around the Kiosk



Facilitate circular economy based on the fish waste (fish blood/skin/bone – which can be a good input for other applicable sectors)



Energy efficient storage solution



Easy adoption & suitability for fish vendors



Ease of mobility



Low energy transportation solution



Low cost and affordability for fish vendors

#### How to Participate?

Please send the confirmation email to participate in the challenge at designchallenge-fisheries@cii.in

Post confirmation, application form along with other details will be sent to the applicant. Please note, there is no participation fee but prior registration is mandatory.

Please note: Opportunities for scale-up may also be facilitated. Winners and other suitable designs would be connected to related stakeholders/takers via a 'Make in India' workshop.

**More Info** 

For more details, please contact:

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#### **Prize Amount**

First Prize

Rs 1,00,000/-

Second Prize

Rs 50,000/-

Along with this, high potential ideas will also be recognized by the Evaluation Paneland 'Certificate of Merit' will be awarded.