

Dronacharya College of Engineering, Gurugram
Training & Placement Cell
“Hero MotoCorp Ltd.”

DCEGGN/TNP/2024-BATCH

April 20, 2022

Hero MotoCorp is announce yet another challenge under its renowned initiative, HeroCoLabs. HeroCoLabs App Challenge 2.0 will put the participants through multiple rounds to gauge their imagination and creativity skills.

Competition Structure :

Round 1

- **Design Theme Submission :** Registered participants will be required to submit a 3-minute video explaining the design theme and the new features along with a presentation explaining the concept of the design theme and all the new functionalities proposed.

Start Date : 15 Apr 22, 10:00 AM

End Date : 09 May 22, 06:00 AM

Round 2

- **Application Wireframe :** Shortlisted participants will be required to submit a 5-minute Video demonstrating complete Application wireframe with new and existing functionalities along with a presentation explaining the entire wireframe of the Application.

Start Date : 16 May 22, 05:00 PM

End Date : 05 Jun 22, 11:59 PM

Task : E-DESIGN Hero Connect Application for Hero MotoCorp with a

1. New UI/ UX Design
2. Add New/ more features - aimed at increasing customer engagement
3. More User Friendly

Prizes and Rewards:

- National Winner: Xtreme 160R (Stealth Edition) + INR 20,000 Amazon Pay Voucher
- 1st Runner Up: Xtreme 160R + INR 10,000 Amazon Pay Voucher
- 2nd Runner up : Xtreme 160R

For Registration, please follow link :

<https://unstop.com/competition/hero-colabs-app-challenge-20-hero-motocorp-limited-276703?refid=HCM12SD>

Note :

- All the students should appear for the process in formal attire.