

2017 SdEa

Student Design Excellence Awards
Encourage, support and nurture new talent entering the industry.

OUR AIM IS TO

- ▶ Identify and honor talented design students
- ▶ Award projects which solve a problem innovatively

Submit your Final Year Design project

The project could be an individual project or a team project. The project must have been completed in the academic year 2016-17.

TOP POSTGRADUATE DESIGN

- ▶ Visual Communication Post Graduate Undergraduate
- ▶ Industrial Design Post Graduate Undergraduate

TOP UNDERGRADUATE DESIGN

- ▶ Interaction Design Post Graduate Undergraduate
- ▶ Mobility Design Post Graduate Undergraduate

AWARD CATEGORY

Project to be evaluated on the basis of the following criteria of design excellence:

Solution need and potential

Aesthetics, utility and novelty

Practicality and Feasibility

Creativity

Writing clarity and style

Last date for submissions is

31st Aug, 2017

Entry Fee

INR 500

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